

Anastassiya Pozdnyakova

Calgary, Canada • siasmartt@gmail.com • +1 587 585 6610

linkedin.com/in/sia-des • siadesignportfolio.com

UX designer with 5+ years turning complex, data-heavy enterprise systems into intuitive, research-backed experiences. I map multi-state workflows, permissions, and edge cases into scalable design systems, and translate ambiguous business problems into clear, human-centered solutions - with an AI-forward approach to research, concept mapping, and design QA.

EXPERIENCE

UX Designer • Alberta Energy Regulator (AER)

Sep 2024 - Aug 2026

- Owned end-to-end UX for OneStop 2.0, a large-scale enterprise regulatory platform - sole designer on the project for the final six months
- Built the platform's design system from the ground up: 35+ reusable components (alerts, tables, pickers) with dev-ready specs, establishing consistency and an efficient design-to-dev process
- Designed end-to-end flows, wireframes, and mockups in Figma for 6+ key features - common navigation, internal dashboard, water transfer, CMP, mining, global search
- Redesigned complex, data-heavy forms and workflows for usability, accessibility, and efficiency
- Conducted user interviews with end users to understand workflows and pain points, feeding insights directly into UX decisions
- Created dashboard experiences, information architecture, and navigation patterns for internal users
- Collaborated with Product, Engineering, and QA to translate business needs into user-centered solutions; led design reviews and design QA through implementation
- Authored user stories, acceptance criteria, and design documentation for Agile teams

UX Designer (Part-Time) • Rocky Soft

Jun 2025 - Present

- Design UX/UI for client websites and mobile apps at a small software studio, end-to-end from concept through delivery
- Partner directly with developers to translate designs into shipped products, balancing design quality with fast, resource-lean timelines
- Cover a broad range of design work - wireframes, prototypes, and final visual design - across varied client projects

UX/UI Designer • Many Hats Software

Jun 2021 - Jul 2024

- Transformed ambiguous product requirements into clear, scalable user experiences across multiple client projects
- Improved usability and engagement through thoughtful interaction design and visual hierarchy
- Collaborated closely with developers to ensure high-quality implementation and design consistency

Junior UX/UI Designer • Rocket

May 2020 - May 2021

- Conducted user research and usability testing to inform design decisions
- Created wireframes, mockups, and prototypes in Figma, Miro, and Adobe XD
- Built and maintained design systems for consistency and efficiency

PERSONAL PROJECTS

KinSync - Family-Coordination App Concept • Solo Designer

2026

- Interviewed 5 parents and caregivers - including a caregiver of a child with mobility needs - to surface real pain points around scheduling, chore distribution, and caregiving visibility
- Designed KinSync end-to-end: unifying calendars, tasks, and caregiving into one shared source of truth to solve missed appointments, uneven chores, and caregiver mental overload
- Defined scope, personas, and IA across five modules - shared calendar, chores & tasks, caregiving hub, shared lists, smart notifications - for primary and secondary users, with accessibility considerations informed directly by research
- Designed an AI-assistant that detects scheduling conflicts, auto-generates weekly family plans, and recommends task distribution; prototyped end-to-end in Figma

SKILLS & TOOLS

Design - Design systems, complex workflow & systems design, interaction design, responsive design, prototyping, UX writing & microcopy

Research - User & field research, usability testing, accessibility (WCAG), design critique & reviews

Context - Enterprise & B2B SaaS UX, stakeholder collaboration, AI-assisted design workflows

Tools - Figma, Adobe XD, Miro, Claude Code, Claude Design, Azure DevOps, Balsamiq

CERTIFICATIONS

Google UX Design Certificate • Issued Jan 2026

LEADERSHIP & COMMUNITY

Guest Speaker • Calgary UX Design Community • 2025

"Startups vs. Enterprise: What Changes for a UX Designer" - how process, constraints, and impact shift between environments

EDUCATION

BA, Marketing • Nevsky Institute of Language and Culture • 2015 - 2019

INTERESTS

Snowboarding, yoga, pilates, videography